

Matt Brounley, Ph.D.
Curriculum Vitae
matt.brounley@gmail.com

EDUCATION

- 2022 Ph.D. in Music History and Theory, Stony Brook University
 Dissertation: "That Sound in Your Hand: Guitar Tone Values in the Entrepreneurial Age"
- 2013 BMus in Music History, McGill University
 Minor: Music Education
 Minor Concentration: Education for Arts Students

SELECTED PROFESSIONAL APPOINTMENTS

- 2025- External Relations Officer, The American Musicological Society
- 2023- Lecturer, Rutgers University
- 2023-2025 Special Projects Coordinator, The American Musicological Society
- 2021- Adjunct Associate Professor, Long Island University Brooklyn

SELECTED PUBLICATIONS

Refereed Journal Articles

- 2024 "Work is a Dirty Word Around Here": Jimmy Buffett's *Escape to Margaritaville* and
 Escapist Leisure in Jukebox Musicals" in *Americas: A Hemispheric Music Journal* 32/1.

Book Chapters

- 2027 "Slowcore, Guitar Tone, and the Virtuosity of Monotony." In *The Palgrave Handbook of Indie Music*, Edited by Theo Cateforis and Andrew Mall. Palgrave MacMillan (Forthcoming)
- 2026 "Are Musical Instruments Commodities?: Studying Instrumental Value in 21st Century Global Capitalism." In *Analyzing Musical Instruments: Approaches from Popular Music Studies*. Edited by Megan Lavengood and Brian Wright. Palgrave MacMillan (Forthcoming)
- 2024 "They Don't Make Em' Like They Used To: Trends in Electric Guitar Design from 1970-2020" in *The Cambridge Companion to the Electric Guitar* edited by Steve Waksman and Jan Herbst. Cambridge University Press.

SELECTED PUBLIC AND INTERDISCIPLINARY MUSIC, ARTS, AND HUMANITIES PROJECTS

- 2025- AMS/NEH Institutes for Higher Education - Project Coordinator

- Managed production of two AMS institute for 30 higher education faculty members supported by NEH grant (\$175,000)
- 2023- *The Many Musics of America Project* – Project Coordinator
- AMS public musicology event series on American music supported by an awarded NEH Public Humanities Project grant (\$337,000)
 - Responsibilities include event organization, fundraising, and production for public lectures and performances across the U.S.

SELECTED TEACHING EXPERIENCE

Key: F = Fall; S = Spring; Sum = Summer

Rutgers University

Rock and Roll – Origins to Present Short Course (S 23, F 23, S 24, F 24)

- Asynchronous; ~ 60 students; Supervised course redesign to incorporate content on AI ethics

Rock and Roll – Origins to Present Long Course (S 24, F 24, S25, F26)

- Asynchronous; ~30 students

Long Island University: Brooklyn - Roc Nation School of Music, Sports, and Entertainment

History of Country Music (F 23, F24)

- In person; ~ 20 students

Senior Capstone Seminar (F 23)

- In person; ~ 20 students

Advanced Instruction in Music Theory (S 22, F 22, S 23, Sum 23, F 23; S 24)

- Private instruction; ~ 5 students per semester

Piano Lab I (S 22, F 22)

- In person; ~ 30 students

History of Rock Music (F 21, F 22, S 23, S 24)

- In person; ~30 students

History of R&B (S 22, F 22, F 23)

- In person; ~ 60 students

OTHER PROFESSIONAL EXPERIENCE

2019-21 Flagship Store Manager: Guitar Center Union Square/Guitar Center Times Square

Responsibilities:

- Highest ranking manager of all departments including sales, services, artist relations, professional relations, rentals, and education
- Payroll, scheduling, recruitment, and employee management for ~70 employees; Consistently met annual sales targets over \$10 million
- Highly with multi-channel retail supervising in-store, phone, and internet sales/operations
- Led COVID emergency response including remote work transition, store reopening, and government compliance
- Supervised store closures, capital expansion projects, and launch of new education programs

OTHER PROFESSIONAL/TEACHING SKILLS

Languages: English (native); Spanish (conversational); French (limited working proficiency)

Instrument Skills: Voice (teaching proficiency); Aural Skills (teaching proficiency); Guitar (teaching proficiency); Piano (elementary teaching proficiency); Instrumental Conducting (proficient); Choral Conducting (proficient)

Software Skills: Music Notation (proficient); DAW (proficient); Sound editing (proficient); LMS Design (proficient); Web Design (HTML/CSS intermediate);

Production Skills: Concert/Stage Management (proficient); Live Sound/Lighting Design (advanced)