

Matt Brounley, Ph.D.

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Full Academic CV including all teaching experience and publications available upon request

SELECTED PROFESSIONAL EXPERIENCE

AMERICAN MUSICOLOGICAL SOCIETY

New York, NY

External Relations Officer

2023-Present

Responsible for public outreach projects, fundraising, and organizational development for ACLS scholarly society. Team leader on special events, conference organization, and digital educational initiatives.

- Leads multiple NEH grant based projects including summer institutes, public projects, and digital projects.
- Leads Society fundraising initiatives, state compliance, special project development, and partnerships. Lead liaison and organizer of the Coalition of Music Organizations, counting ~40 organizational members.
- Organizer on large international conferences and events such as Annual Meeting, Teaching Music History Conference,

LIU BROOKLYN AND RUTGERS UNIVERSITY

Brooklyn, NY

Adjunct Professor/Lecturer

2021-Present

Founding faculty member of the Roc Nation School of Music, Sports and Entertainment. Core music faculty at Rutgers Arts Online. Professor of music history of theory with specialties in popular music studies, aural skills, music theory, and piano.

- Designed and taught classes across music history, performance, and theory curriculums. Courses include Aural Skills I, Aural Skills II, History of Rock, History of RnB, Class Piano, and Music Appreciation.
- Served as lead faculty advisor for graduating senior capstone/thesis projects and advanced topics in music theory
- Supervised and piloted new educational technology initiatives including the adoption of digital textbooks, app-based music learning softwares for music theory, assessment reform, and curricular redesign to incorporate AI/instruct on AI ethics.

GUITAR CENTER UNION SQUARE

New York, NY

Store Manager

2019-2021

Highest ranking manager at AAA flagship retail location. Location one of the top earning stores in the US with an annual sales plan of ~\$14 million.

- Supervised a staff of 60-70 across all departments including sales, operations, professional services, artist relations, and education.
- Implemented new lessons program including curricular redesigns and new-teacher training.
- Consistently surpassed sales goals, trained sales managers across NY/NJ district, and owned P&L for location.
- Led store through COVID-19 shutdown crises with priority of compliance with local regulations, client/employee safety, and reorientation of business with focuses on remote sales, curbside pickup, and clienteling.

EDUCATION

STONY BROOK UNIVERSITY

Stony Brook, NY

Ph.D. in Music History and Theory

2013-2022

- Awards: President's Award for Excellent Teaching by a Graduate Student (2019); Open SUNY Online Teaching Ambassador Award (2019); Presidential Dissertation Completion Fellowship (2021)

MCGILL UNIVERSITY

Montreal, QC

OTHER QUALIFICATIONS

- Technical Skills: DAWs, Music Notation, HTML/CSS, Project Management, CRMs, CMS
- Instrumental Teaching: Piano, Guitar, Conducting, Voice, and General Music
- Languages: English (Native); Spanish (Conversational); French (Basic)
- Academic Research: Book in progress; 1 peer-refereed journal article; 2 peer-refereed book chapters; 11 conference presentations